

# 10<sup>TH</sup> NATIONAL CONGRESS ON EXPERIMENTAL MECHANICS

Lisbon • LNEC • October 12-14, 2016

SPONSORSHIP GUIDE



### INTRODUCTION

The National Laboratory for Civil Engineering (LNEC) has the pleasure of organizing the 10<sup>th</sup> National Congress on Experimental Mechanics - CNME2016, from 12 to 14 October 2016, in its Congress Center.

The CNME2016 Organizing Committee invites sponsorship of this congress from institutions with activities, products or services in areas relevant to the event.

CNME2016 is directed at the technical and scientific community studying, through experimental activities, phenomena in various areas of science and engineering (mechanical, hydraulic, physical, chemical, etc.) and with a view to developing and validating numerical models. This event seeks to promote the exchange and dissemination of experimental methodologies used in various areas and is an excellent opportunity to hear keynote addresses by leading experts and technical discussion, while establishing contacts and updating attendees on a broad range of topics.

As in the previous congresses, this event can be expected to have a strong representation of participants from Spain, Brazil and the other Portuguese-speaking countries.

Experimental Mechanics is strongly interdisciplinary, having applications not only in engineering but also in fundamental areas of research such as biology, medicine and materials science.

The congress aims to offer a comprehensive and very interesting programme, providing a suitable forum for the dissemination and discussion of the latest advances and trends in Experimental Mechanics, a field acting as a trigger for scientific and technological development.

CNME2016 marks the 30<sup>th</sup> anniversary of the dissemination of CNME within the technical and scientific community, both nationally and internationally, and so there is an expectation of even greater disclosure of developments than in previous events.

## REASONS TO BE A CNME2016 SPONSOR

The sponsor's name and logo will be widely disseminated through the CNME2016 promotional materials. These materials will reach a very large number of professionals in the fields of experimental and numerical modelling within the national and international technical and scientific community.

The names and logos of CNME2016 sponsors will appear in the following major media:



- CNME2016 website (http://cnme2016.lnec.pt), which will remain online after the Congress;
- Electronic publications and brochures;
- News and information to be disseminated;
- Professional and related magazines;
- Other promotional media used to publicize the event.

The participation of about 180 delegates is expected at this event and sponsors will also have the opportunity to participate in the Technical Exhibition where they can advertise and promote their products and services.

## SPONSORSHIP LEVELS

There will be three sponsorship levels:

Sponsorship level	Sponsorship fee(*)			
Platinum Sponsorship	7,500.00 €			
Gold Sponsorship	4,500.00 €			
Silver Sponsorship	3,000.00€			
(*) Fees exclude VAT				

(\*) Fees exclude VAI

During the congress, the sponsors will be prominently identified in the congress programme and in the promotional material.

### **Platinum** Sponsorship includes:

Prominence as a Platinum Sponsor of CNME2016;

- Display of the sponsor's logo in all the contest documents for the Young Engineer in the Experimental Field, to be promoted during the event. A representative of the sponsor will be invited to join the contest jury and be present in the prize-giving session;
- A space of 12 m<sup>2</sup> (2 modules of 3 x 2 m<sup>2</sup>) in the Technical Exhibition area<sup>1</sup> (decoration not included);

Participation in the Technical Exhibition must comply with the conditions set out in the Technical Exhibition Guide. To confirm this participation, the sponsor must complete and deliver one Exhibitor's form to the Organization.



- A preferential location in the exhibition area, according to space availability;
- Logo dissemination:
  - In the official event webpage (http://CNME 2016.lnec.pt), with mention of Platinum Sponsorship and a link to the sponsor's website;
  - In the panels placed in the event area, including in the auditorium and the meeting rooms;
  - In the congress programme, proceedings and folder;
  - In the electronic news, dissemination leaflets and documentation distributed during the event;
- 3 free congress registrations.

### **Gold** sponsorship includes:

- Prominence as a Gold Sponsor of CNME2016;
- A space of 6 m<sup>2</sup> (1 module of 3 x 2 m<sup>2</sup>) in the Technical Exhibition<sup>1</sup> area (decoration not included);
- A preferential location in the exhibition area, according to space availability;
- Logo dissemination:
  - In the official event webpage (http:// CNME 2016.lnec.pt), with mention of Gold Sponsorship and a link to the sponsor's website;
  - In the panels placed in the event area, including in the auditorium and the meeting rooms;
  - In the congress programme, proceedings and folder;
  - In the electronic news, dissemination leaflets and documentation distributed during the event;
- 3 free congress registrations.

# **Silver** sponsorship includes:

- Prominence as a Silver Sponsor of CNME2016;
- A space of 6 m<sup>2</sup> (1 module of 3 x 2 m<sup>2</sup>) in the Technical Exhibition<sup>1</sup> area (decoration not included);
- A preferential location in the exhibition area, according to space availability;
- Logo dissemination:



- In the official event webpage (http://CNME 2016.lnec.pt), with mention of Silver Sponsorship and a link to the sponsor's website;
- In the panels placed in the event area, including in the auditorium and the meeting rooms;
- In the congress programme and proceedings;
- In the electronic news, dissemination leaflets and documentation distributed during the event;
- 2 free congress registrations.

The following table provides a summary of entitlements depending on sponsorship level.

Sponsorship	Logo with link in congress website	Logo in panels during congress	Logo in congress programm e	Logo in congress proceeding s	Exhibition space in congress atrium	Registratio ns	Logo in congress folder	Contest sponsorship
Platinum (7,500.00€)*	•	•	•	•	2	3	•	•
Gold (5,000.00€)*	•	•	•	•	1	3	•	
Silver (3,000.00€)*	•	•	•	•	1	2		

<sup>(\*)</sup> Fees exclude VAT

Other types of sponsorship are being identified and proposals that best meet the interests of sponsors may also be considered.

For more information, please contact:

LNEC | CNME2016

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